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Potential Losses To Clients And Businesses

To clients

Theft of assets and funds

Identify theft

Mental anguish

Time... lots of time

To businesses

Liability for losses

Lost revenue and reputation damage

Direct and indirect costs

Lost records

Mental anguish

Time... lots of time

Cyber Fitness Steps To Take

- ☐ Treat personal information as toxic.
- ☐ Take stock of the data you handle.
- ☐ Stop storing sensitive data you don't need.
- ☐ Get rid of sensitive data you don't need.
- ☐ Increase security around collection, storage, and access to personal information.
- ☐ Set clear expectations with staff and clients.
- ☐ Position yourself as more trustworthy.

[Take a FREE Cyber Fitness Test](#)

Who Is Cynch And What Do They Do?

Cynch is a Melbourne based company on a mission to help small business leaders prevent a cybersecurity incident from becoming one of the worst days of their career. We partner with small businesses, continuously profiling their cyber risks and providing the people at the heart of these businesses with everything they need to build and demonstrate cyber fitness in less than 5 minutes at a time, at a price they can afford.

Why Choose Cynch?

We've translated all the tech jargon into plain ol' english

Actions are broken down into small steps, so you don't have to spend hours to get benefits

We alert you to new threats

Costs 100x less than security consultants

Available 24/7

We only ever make a recommendation if it's relevant to you.

Use the planning function to build a plan for the future

Share and collaborate across your team!

How Easy Is It To Get Started?

How easy is it to get started?

1. Head [here](#) and hit "Get started".
2. Sign up using Google, Microsoft or by setting up a email and password.
3. Answer the questions (your name, business name etc).
4. Select "Start a new team" so you have your own First National account.
5. Get started on your [FREE Cyber Boot Camp](#) then choose the subscription that works for you!

Membership Tiers

Plans to suit any budget. Zero setup fees. Pay by month or the year, and cancel at any time.

Starter

Perfect for sole-traders or very small teams

\$29+GST / month

OR

\$319+GST / year (annual membership includes one month free)

Build and share your cyber fitness.

Security guidance

Threat alerts

Activity tracking

Basic reporting

Standard - MOST POPULAR

Ideal for small teams with sharing ability

\$119+GST / month

OR

\$1309+GST / year (annual membership includes one month free)

Collaborate with your team and assure your business.

Security guidance

Threat alerts

Activity tracking

Basic reporting

Team collaboration

Documents

Register exports

Compliance reporting

Premium

Recommended for those wanting coaching and higher support

\$400+GST / month

OR

\$4,400+GST / year (annual membership includes one month free)

Tailored for your specific needs.

Security guidance

Threat alerts

Activity tracking

Basic reporting

Team collaboration

Documents

Register exports

Compliance reporting

Expert coaching

Targeted programs

Assurance support

[Click Here For Further Pricing Information](#)

How To Get Started

[Email Cynch Security NOW](#)

Cyber Insurance

What is Cyber Insurance and why does it matter?

Cyber crime is one of the most pervasive threats facing Australia, the most significant threat in terms of and impact to businesses. Cyber insurance policy works to complement existing IT security teams to protect your organisation against damages that can result from:

Cyber attacks

Data security breaches and privacy issues

Costs associate with response & recovery



How can Honon help?

A global cyber solution, tailored to your business.

In the face of this rapidly changing environment, businesses require leading insurance expertise, advice and support to both understand their cyber risks, and mitigate against them. With extensive experience in cyber placement and management of complex claims for business of all sizes and industries, Honon is ready to guide you in this space.

Let our specialist team draw on their deep industry knowledge to create a market-leading insurance program tailored to your business.

[Click here to read
more](#)

**Click here for the application
form**

For more information please contact:

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